

Newsletter - October 2011



Rider Risk

MCC of NSW and MAA release Rider Risk Video Series.

The Minister for Roads Duncan Gay took the opportunity during Motorcycle Awareness Week to announce the release of the Rider Risk series of instructional videos for riders.

This series of videos featuring Australia's own Steve Crombie ably assisted by Tom Torok and others is a series of videos showing riders how to better manage risk on the road and how to improve their riding skill set.





The videos production was managed by Guy Stanford and the content is of such a high standard that the videos have been picked up and overseas and are receiving rave reviews for their content.

This was a joint exercise between the MAA, the RTA, Stay Upright, LDR Consulting and the MCC of NSW.

For further information and more videos, please visit www.mccofnsw.org.au

Motorcycle Awareness Week Wrap-Up

This year's Motorcycle Awareness Week was the biggest we have seen for some time and events were held across the state and totalling 9 major events from Lismore to Albury.

Regional advertising on Southern Cross TV was coordinated by the awesome Ian Hallet for the benefit of the events in Wellington, Albury and Lismore which screened during the Aus GP.

Boxes of the Good Gear Guide were trundled around the state along with piles of Motorcycle Aware Driver (MAD) stickers, Motorcycling is Magic stickers, banners and a host of other items.

We also managed to get air time for 6 radio interviews raising the awareness of motorcycles to drivers as well.

The launch was held in Wynyard Park on 20th November.

We were fortunate to have the assistance of City of Sydney to assist with the site and documentation and a big vote of thanks to the RTA Cassons, McLeod accessories and to Maverick and Sean of MCAS.

The NSW Police force had Senior Constable Burroughs in attendance answering queries from riders and drivers alike.

The NSW Ambulance service had Jason the Motorcycle Paramedic along for the show as well.

Road Minister Duncan Gay attended and fielded questions from Jonesy of 2WSFM radio station fame.

Highlights for the week included:

Quad Squad ride: Over 500 riders attended the ride and escorted the boys from Newcastle to the Overseas Passenger Terminal at the Rocks Sydney.

Pink Ribbon ride: Close to 1000 riders raised \$52,000 for breast cancer research.

Lismore Compression Against Depression Ride: Nic Kostyn of Northern Rider Magazine gathered 200 riders to raise awareness of men's depression.

Albury Show and shine: Albury Ulysses put on this marvellous event which attracted riders from all over the South of the state.

Wellington Ride-In: All reports are that this Show N Shine even was a great success.

Breakfast Torque: 1000 attendees gathered for the annual Loftus Oval bike exhibit.

A special thanks to Rob Lloyd at RT Screen Printing. Claire Sargent, Rich Watts and Nic Kostyn for Graphic design work. John Langham from City of Sydney council for assistance, Duncan McRae for the RTA liaison. Thanks to the RTA and RSO's across the state for their support.

Also in no order, Janelle Haffenden, Craig Browne, Chris Weakes, Rex Beard, Sean Hawley, Hayley Mitchell, Selena Thurbon, Di Scayesbrook, Brian Wood, Glenn Spinks, McLeods accessories, Cassons, Maverick and Sean from MCAS, Justin Doward for the radio interviews. Special thanks go to St John's Ambulance, NSW Ambulance service and the NSW Police for their assistance.

Further information on Motorcycle Awareness Week can be found online at http://www.mccofnsw.org.au/a/330.html

Helmet Situation

The Review of the Australian helmet Standard proceeds, with some minor changes to the Standard to be announced shortly. These changes are to the interpretation of "internal projections" and will be of interest to those seeking helmets with internal fittings, such as rear view mirrors, or internal flip-down dark visors.

Once again, sections of the European helmet regulation ECE 22-05 have been pressed into service to amend the Australian Standard. We continue to press for adoption of ECE 22-05 as an equivalent to AS/NZS 1698. ECE 22-05 has been adopted by more than 50 countries worldwide and is the de-facto international Standard. For more information on other aspects, see the current edition of Australian Road Rider.

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